



Dear Business Partner,

Each year, Habitat for Humanity of Collin County celebrates the ReStore Birthday with a special family event. This year, the store will celebrate differently with a drive-through Street of Treats event in which all food, candy, and drinks are free to all.

The highlight of the event will be a Kids Costume Contest, in which we will take photos of all of the costumes worn and there will be categories for all the winners announced on Facebook.

Last year, we had more than 734 attendees for our Birthday Bash with a variety of activities. Although we have changed our format due to Covid Guidelines we plan to have a fun and safe drive-through experience that is to say thanks to the community and it's support of our ReStore and our mission.

We are looking for event sponsors and would be thrilled to have your organization support us. It is a widely promoted event throughout the community including the reach of 5,580 volunteers, thousands of ReStore e-newsletter subscribers targeted weekly, and many social media connections from our Facebook pages and groups, and various outside advertising strategies including a direct mailing to area households, community posters, and store bag inserts.

Possible items needed for the event include:

- ◆ Bagged candy
- ◆ Decorations
- ◆ Prizes for the Kids Costume Contest
- ◆ Gift Card Prizes
- ◆ Photo Booth
- ◆ Music

If this is something you would be interested in and your charitable budget allows, please contact me or complete and return the attached Sponsorship Agreement. If you have any questions or need more information regarding the ReStore or Habitat for Humanity of Collin County, please see the attached information sheet or contact me at your convenience.

Sincerely,

Brandon Washington
Marketing Specialist
Habitat for Humanity of Collin County

Street of Treats
Sponsorship Agreement
Habitat for Humanity of Collin County
Saturday, October 31, 2020
2060 Couch Dr., McKinney, Texas 75069

Sponsor contact: _____

Company: _____
 (as it will appear in advertising and on website)

Address: _____

City/ST/Zip: _____

Phone: _____ Fax: _____

Email: _____

Level of Participation: Please check the level of sponsorship

_____ Presenting Sponsor	\$500
_____ Sweet Tooth Candy Sponsor	\$250
_____ Food Sponsor	\$200
_____ Activity Sponsor	\$100
_____ I will have a display booth during the event	

The above donation is a _____ Company Donation _____ Personal Donation

I, the undersigned, agree to be a sponsor for the Habitat for Humanity of Collin County Street of Treats Event. Sponsorships will be included in printed advertising and signage if received by October 19, 2020 and on the website, Facebook and e-newsletters if received after October 19, 2020.

Authorized Signature _____ Date _____

Printed Name _____

A receipt of your donation will be provided to you for your tax records. Please return this form along with your check to: Habitat for Humanity of Collin County, P.O. Box 153, McKinney, Texas 75070.